

### Content

Strategy review

H1/2021

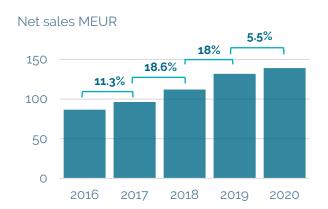
Net sales and operating profit Q2/2021

Key fugires

Profit guidance



# Digia's growth journey



### Strategy period 2016-2019

"Digia wants to grow more strongly than the IT market and is aiming for an average annual growth rate of 15 per cent."

### Strategy period 2020-2022

"Digia aims for annual revenue growth of more than 10 per cent, including organic growth and acquisitions. The target level for improving profitability is a 10% EBITA operating profit margin at the end of the strategy period."



# Digia's growth journey -

Mid-term end of the second strategy period

Strategy period 2016-2019

A turnaround in growth

Strategy period 2020-2022

Transformation into a 2030s company



Know-how and offering



Culture



**Practices** 

People and practices



Digia Business Engine





# Every Digian is a Senior Trainee



**LEARNING** 

**COURAGE** 

**SHARING** 

**PROFESSIONAL PRIDE** 







# Digia Next Level – strategy's focus areas 2020-2022

- 1 Smart data utilisation
- 2 Service business
- 3 Productivity and scalability
- 4 Cloud technologies
- 5 Culture and continuous learning





# Extensive service and product offering

"Toolbox for modern digital business"

# DIGITAL SERVICES AND CUSTOMER EXPERIENCE

Business and service design, online services, e-commerce, mobile services

### **VALUE FROM DATA**

Al, data driven services and processes, business analytics

#### **DIGITAL CORE**

Data, IoT and cloud platforms, integrations, information security, continuous services, 24/7 service management & monitoring

#### **BUSINESS SYSTEMS**

Enterprise resource planning, customer relationship management and solutions for financial sector



We take our customers' digital business to the next level – as a partner

2 Utilizing data in services and processes

From point-to-point solutions to a managed entity





Security sensitive & public sector



Gasum

**Energy** 







**Transportation** 



**Pension** funds

Trusted partner in several sectors



Manufacturing







**Finance** 







Wholesale & retail







**STOCKMANN** 



# Implementation of digia Next Level strategy 2020-2022

2020

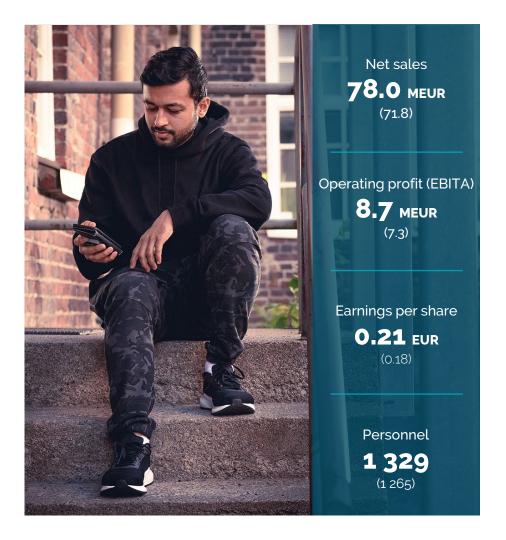
Exceptional year, strong performance

2021

Renewing of operations and investing in growth

2022

Profitable growth and Digia Next Level



### 1-6/2021

#### Growth

• Net sales + 8.7%

• EBITA operating profit + 19.8%

• Earnings per share + 16.7%

### **Profitability**

• EBITA operating margin 11.2% (10.2%)

• Return on investment 15.6% (15.3%)

### **Investments: Digia Business Engine**

- 20 full-time Digians
- Impact on turnover two percent units



### Q2 highlights

- Growth areas: business platforms, data utilisation and customer-specific solutions.
- Growth investments: cloud, Digia Business Engine and recruitment.
- Climber's business developed positively.



Partner of the Year in smart business solutions



Top SaaS Partner of the Year 2020 in the Nordics



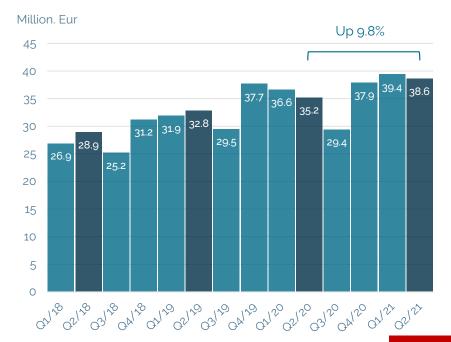




### Net sales increased by 9.8%

Quarterly turnover

- Net sales were 38.6 (35.2) MEUR
- Project business:
  - 31.9% of net sales
- Service and maintenance business:
  - 68.1% of net sales

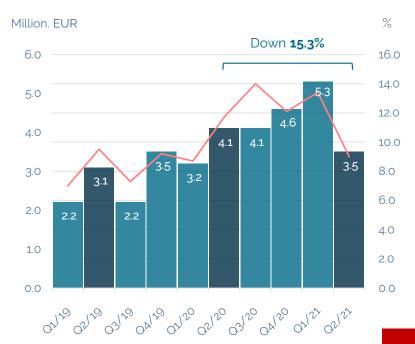




# **EBITA** operating profit

- EBITA operating profit was 3.5 MEUR
- EBITA operating profit margin 9.0%

#### EBITA operating profit and margin





# Key figures June 30 2021

- Return on equity (ROE) 18.1% (18.1%)
- Return on investment (ROI) 15.6% (15.3%)
- Interest-bearing net liabilities 16.8 (11.6) MEUR
- Net gearing 27.0% (21.0%)
- Equity ratio 44.4% (44.9%)
- Shareholder's equity 62.3 (55.1) MEUR
- Balance sheet total 141.3 (124.3) MEUR



# Profit guidance for 2021

• Growth in Digia's net sales will outpace the previous year (5.5% in 2020) and the EBITA margin will be at a level of about 10%.

